



Information Pack

Portrait

We want your portrait experience to be stress free and enjoyable. Our relaxed and informal approach allows us to take spontaneous and informal portraits capturing your personality and character in a stylish contemporary style.

Studio sessions can be arranged although we encourage location or home shoots. A studio can be a an intimidating place, you are far more likely to be relaxed in familiar surroundings such as a favourite park or beach or at home. The more relaxed you are the more you will enjoy the experience and the better the photographs will be.

A week before the shoot we will arrange a consultation at our premises to discuss what you want from the session. Our photographer will have sample images to show you and by running through these images together we can build a clear idea of the type of shots that are right for you. This consultation also enables us get to know each other so everything will be a lot more relaxed on the day of the shoot .

During the shoot the emphasis will be on giving you gentle direction rather than asking you to pose for the camera. Our contemporary style is a million miles away from the forced, posed style of photography many photographers still use.

A few days after the shoot your images will ready and we will invite you along to our fantastic premises in Cardiff Bay for a viewing session where we will go through the images on a 50inch plasma screen. This will give you the oppurtunity to see your images in amazing detail with the option to view them in colour or black.

Sample frames and will be on hand at the viewing, along with the the rest of our product range. All the images from the session will be uploaded into your own password protected area of our website so you, your family and friends can view them at anytime and order re-prints.

Framing

We at Absolute understand a picture frame should compliment an image and not take too much of the attention away from it. With this in mind we have sourced what we believe to be the best picture framers in the UK, Kaleidoscope Framing , who have developed a stylish and modern range of frames which we feel compliment our contemporary style perfectly.

All our frames are made from only the best quality moulding's and mounts and are hand cut to order by a skilled craftsman. Using state of the art computer software we are able to work with you, designing each frame individually ensuring you have a beautiful bespoke piece of art that is perfect for you.

Our frame prices start from £175

Session fees

The price for our portrait sessions are £50 for a home, studio or location shoot within 20 miles of Cardiff. If you require us to travel further afield we charge a mileage rate of 50p per mile over 20 miles.

Prints

Reprints are available to purchase in 3 sizes, 7"x5", 9"x6" and 10"x8". Any print larger than 10"x8" comes framed. Print prices for 2009 are;

7"x5" - £10

9"x6" - £15

10"x8" - £20

Other Options

We have various other display options such as albums, acrylics, box frames and canvases sourced from the most cutting edge, stylish suppliers throughout the UK. Samples and prices will be made available at the image viewing session.

To book your session or for further information please contact us today on:
0845 094 3037 Mob: 077255 47876 or email enquiries@absolutephotowales.com